August 1, 2018

HepCAP General Body Meeting: Discussing a Community Meeting Format

Who needs to be at these meetings?

- Speakers of any language (We need translations)
- Day care centers
- Hot spots
- Accessibility
- Head of household, grandparents
- Identifying community leaders
- Use places with organized centers
- Be aware of transportation barriers
- Need block captains
- Pastors
- Subcommittees to Organize neighborhoods
- Police district organization council
- Where
  - Kensington
  - South Philadelphia/point breeze
  - North
  - West/Southwest

What is the content and format of these meetings?

- Overview/education
- Ask how we can move the message
- Actions for these leaders, resources
- How do you make people care?
- Know your audience
- Start with experience sharing (people working, people who’s lives have been impacted)
- Bring food
- Presenter should know the neighborhood
- Data!
- Key messages and time to use them locally

What do we want from meetings?

- Use meetings to show progress
• Themes for meetings
  o You are not alone
  o You have options
    o Solid structure, accountability for action
• Knowledge sharing
• Networking in agenda
• Don't feel bad sharing negative stories
• Cutting edge info sharing
• Army of experts
  o Impact sharing
  o Learning from others
• Steering committee report backs
• Community friendly logo
• Marketing
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